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# PART 2B OF FORM ADV: BROCHURE SUPPLEMENT

#### **COLLIN R FINGON**

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This brochure supplement is provided for Cetera Investment Advisers LLC (CIA) Investment Adviser Representative (Advisor), COLLIN FINGON (CRD #4832770).

This brochure supplement provides information about COLLIN FINGON that supplements the CIA ADV Part 2A. You should have received a copy of the ADV Part 2A. Please contact COLLIN FINGON or their Designated Supervisor (contact information below) if you did not receive a copy or if you have any questions about the content contained in this supplement.

Additional information about COLLIN FINGON is available on the SEC's website at adviserinfo.sec.gov.

## EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

YOUR ADVISOR'S HIGHEST LEVEL OF EDUCATIONAL ACHIEVEMENT

MASTER'S DEGREE
MASTER OF BUSINESS ADMINISTRATION FROM CLARKSON UNIVERSITY

BACHELOR'S DEGREE
BACHELOR OF ARTS IN BUSINESS FROM CLARKSON UNIVERSITY

## YOUR ADVISOR CURRENTLY MAINTAINS THE FOLLOWING SECURITIES REGISTRATIONS

- S63 The Uniform Securities Agent State Law (Series 63) qualifies holders as securities agents. The examination covers the principles of state securities regulation reflected in the Uniform Securities Act.
- S65 The Uniform Investment Adviser Law (Series 65) qualifies holders as investment adviser representatives.
- S7 The General Securities Representative (Series 7) qualifies a holder for the solicitation, purchase, and/or sale of all securities products, including corporate securities, municipal securities, municipal fund securities, options, direct participation programs, investment company products, and variable contracts.
- SIE The Securities Industry Essentials The SIE is an introductory-level exam that assesses the candidates knowledge of basic securities industry information including concepts fundamental to working in the industry, such as types of products and their risks; the structure of the securities industry markets, regulatory agencies and their functions, and prohibited practices. Passing the SIE exam does not qualify an individual for registration with FINRA. The individual must be associated with a member firm, pass the SIE and pass a qualification exam to engage in securities business.

## YOUR ADVISOR CURRENTLY MAINTAINS THE FOLLOWING PROFESSIONAL DESIGNATIONS

Your Advisor does not have any designations.

#### YOUR ADVISOR'S BUSINESS HISTORY FOR THE PAST FIVE YEARS

FIRM	POSITION HELD	START DATE	<b>END DATE</b>
CETERA INVESTMENT ADVISERS LLC	INVESTMENT ADVISOR REPRESENTATIVE	03/2024	Present
118 MERCHANTS, LLC DBA BRIX WINE BAR	PARTNER	08/2016	Present
BRIGHT FUTURES WEALTH MANAGEMENT, LLC	WEBSITE	03/2016	Present
CETERA ADVISORS LLC	REGISTERED REPRESENTATIVE	01/2013	Present
Bright Futures Wealth Management, LLC	investment adviser representative	10/2011	Present

Additional current business positions and firms may be listed below under the Other Business Activities section.

Collin Fingon was born in 1981.

## **DISCIPLINARY INFORMATION**

If your Advisor had any reportable or disciplinary events during the past ten years, they will be listed below. Certain items in this section are financial in nature and not disciplinary events, these events include bankruptcy, lien and compromise.

Your Advisor does not have any reportable legal or disciplinary events.

#### OTHER BUSINESS ACTIVITIES

Your Advisor may independently perform other investment and non-investment related business activities that fall outside their role as an investment adviser of CIA. These activities are listed below. Please feel free to discuss them with your Advisor.

FIRM	TYPE OF BUSINESS	POSITION/RESPONSIBILITIES
118 MERCHANTS, LLC DBA BRIX WINE BAR	RESTAURANT / BAR	PARTNER IN WINE BAR
ALL GREEN, LLC	REAL ESTATE HOLDINGS	REGISTERED AGENT - ACCEPT MAIL, HELP FILL OUT ANNUAL DOCUMENTS OR AID IN STATE FILINGS
BRIGHT FUTURES WEALTH MANAGEMENT, LLC	ADVISORY BUSINESS	INVESTMENT ADVISER REPRESENTATIVE - INVESTMENT ADVISING

FIRM	TYPE OF BUSINESS	POSITION/RESPONSIBILITIES
BRIGHT FUTURES WEALTH MANAGEMENT, LLC	WEBSITE FOR EXISTING AND PROSPECTIVE CLIENTS	REGISTERED REPRESENTATIVE - WEBSITE LISTING
CBN TERRILL ST., CBN NORTH ST., CBM HOWE ST., AND CBN MANSFIELD ST	REAL ESTATE	PARTNER - ADMINISTER RENTAL PROPERTY
CETERA ADVISORS, LLC	BROKER-DEALER	REGISTERED REPRESENTATIVE
DBA PROSPERITY WEALTH MANAGEMENT	FINANCIAL SERVICES	OWNER - DBA FOR FINANCIAL SERVICES
EQUIMARK INSURANCE	FIXED INSURANCE AND FIXED ANNUITIES	OWNER / MEMBER - GENERAL AGENCY FOR FIXED INSURANCES
FIXED INSURANCE WITH VARIOUS COMPANIES	FIXED INSURANCE	INSURANCE AGENT - VARIES, SELLS LIFE AND ANNUITIES
ILLUSION PROPERTY MANAGEMENT	PROPERTY MANAGEMENT	CO-OWNER - PROPERTY MANAGEMENT, ROUTINE MAINTAINENCE, RENT COLLECTION
KARMA FRATERNITY, INC	CLARKESON UNIVERSITY	PRESIDENT / TREASURER OF THE ALUMNI ASSOCIATION
NOTARY	NOTARY	NOTARY PUBLIC
PICO SKI FOUNDATION	NON-PROFIT FOUNDATION	BOARD MEMBER - BUDGETING
RUTLAND PUBIC SCHOOL FOUNDATION	SCHOLARSHIP FOUNDATION	ADMINISTRATIVE SUPPORT - DIRECTOR, OVERSEEING SCHOLARSHIP APPLICATIONS
TAX RETURN PREPARATION	TAX RETURN PREPARATION	VOLUNTEER
LAKE BOMOSEEN PRESERVATION TRUST	NON-PROFIT	BOARD MEMBER

Investment services may be offered at financial or lending institutions which are unaffiliated with Cetera firms. Additionally, Cetera firms are not affiliated with any other named entity, except those carrying the "Cetera" name or under common ownership with Cetera firms. Cetera affiliated firms can be found at <a href="https://www.ceteraholdings.com">www.ceteraholdings.com</a>. Certain brokered CDs may be FDIC insured. Investments:

Are not FDIC/NCUSIF insured

May lose value

Are not financial institution guaranteed

Are not a deposit

Are not insured by any federal government agency.

If your Advisor performs any other business activity, it may impact the amount of time spent serving as your Advisor, create potential conflicts of interest and generate additional compensation for your Advisor.

Other investment related business activities pertain to securities, commodities, banking, insurance, or real estate. Other investment related business activities that your Advisor performs may result in the receipt of fees, commissions and/or bonuses. It may also result in other forms of compensation, which are based on the sales of securities and/or the value of assets under management. This includes trail, distribution and service fees related to certain mutual funds and insurance products. Trail, distribution and service fees are paid out of the fund or insurance product assets and are therefore indirectly paid by you, the client.

Another form of "indirect compensation" may also be paid to your Advisor by sponsors of investment products, programs or services. This indirect compensation may include entertainment, attendance at events, attendance at educational conferences, reimbursements for approved business expenses, investment research, technology support and other resources that may assist with your Advisor's investment business. An incentive (conflict of interest) may exist for your Advisor to recommend investment products and services based upon the amount of compensation received, rather than your best interest. Cetera Investment Advisers maintains a Code of Ethics requiring your Advisor to always act in your best interest and maintains a supervisory structure to monitor the advisory activities of your Advisor in order to reduce potential conflicts of interest.

Our advisors may operate their own independent companies outside Cetera Investment Advisers. These unaffiliated companies may include other investment advisory firms, accounting/tax practices, insurance services, and legal and compliance services, among others.

### ADDITIONAL COMPENSATION

In addition to advisory fees, your Advisor may earn sales incentives or awards based on the value of assets under management, investment products sold, number of sales, client referrals, amount of new deposits or amount of new accounts. This additional compensation may include the same items (economic benefits) as listed in the Other Business Activities section above as indirect compensation.

Your Advisor may also receive forgivable loans from Cetera, which are conditioned on your Advisor retaining Cetera's broker-dealer and/or registered investment advisor services. This additional economic benefit creates a conflict of interest for your Advisor to retain affiliation with Cetera in order to avoid re-payment on a loan. Cetera Investment Advisers maintains a Code of Ethics requiring your Advisor to always act in your best interest and maintains a supervisory structure to monitor the advisory activities of your Advisor in order to reduce potential conflicts of interest.

We may also enter into certain arrangements to offer brokerage and advisory services to the clients of independent unaffiliated financial institutions (credit unions, credit union service organizations, banks and savings and loan institutions). A substantial portion of the client advisory fee will be paid by us to the financial institution pursuant to a fee sharing / solicitor arrangement as long as the client agreement is in effect. Certain financial

institutions provide financial incentives to the Advisor to recommend services and products that earn advisory fees over services that earn brokerage commissions. Additionally, certain financial institutions incentivize the Advisor to add new client assets to advisory accounts over specified periods of time. These financial incentives create a conflict of interest. To mitigate this conflict of interest, we routinely monitor our advisory programs and client accounts to ensure that the recommended services and products are consistent with your stated goals and objectives and maintain policies, such as minimum account openings, to ensure the account is appropriate for the applicable advisory program or service.

Please contact your Advisor if you would like to receive additional information regarding whether your Advisor's financial institution provides the type of financial incentive referenced above.

## **SUPERVISION**

Cetera Investment Advisers assigns your Advisor to a designated advisory supervisor. Their designated advisory supervisor has ongoing oversight of your Advisor's investment advisory activities. In addition, a supervising principal, as well as other CIA team members provide ongoing oversight of your Advisor's investment advisory activities. This includes, but is not limited to investment suitability, account opening and correspondence. Finally, your Advisor's branch office is subject to a periodic audit, which includes a review of client files and verifies that your Advisor is servicing clients in accordance with firm policies.

SUPERVISOR'S NAME: ROBERT RICHARD

SUPERVISOR'S TITLE: DESIGNATED ADVISORY SUPERVISOR

SUPERVISOR'S PHONE NUMBER: 508-351-9711