

*This brochure supplement provides information about Brandon James Butler that supplements the Bright Futures Wealth Management, LLC brochure. You should have received a copy of that brochure. Please contact Brandon James Butler if you did not receive Bright Futures Wealth Management, LLC's brochure or if you have any questions about the contents of this supplement.*

*Additional information about Brandon James Butler is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

# **Bright Futures Wealth Management, LLC**

## **Form ADV Part 2B – Individual Disclosure Brochure**

*for*

**Brandon James Butler**

Personal CRD Number: 6463045

Investment Adviser Representative

Bright Futures Wealth Management, LLC  
1630 Empire Blvd Suite 100  
Webster, NY 14580  
(315) 576-6533  
[brandon.butler@ceteraadvisors.com](mailto:brandon.butler@ceteraadvisors.com)

UPDATED: 10/16/2023

## Item 2: Educational Background and Business Experience

**Name:** Brandon James Butler      **Born:** 1991

### **Educational Background and Professional Designations:**

#### **Education:**

Bachelors Business Administration & Accounting, SUNY Oswego - 2014

#### **Business Background:**

07/2023 - Present	Investment Adviser Representative Bright Futures Wealth Management, LLC
06/2023 - Present	Registered Representative/Investment Adviser Rep Cetera Advisors LLC
07/2021 - Present	Technical Draftsman Premo Design Inc.
03/2020 - 06/2023	Registered Representative Leigh Baldwin & Co. LLC
01/2020 - 03/2021	Business Manager Sodus Bay Heights Golf Club
02/2015 - 01/2020	Registered Representative Pruco Securities
09/2014 - 02/2015	Plumber's Assistant American Plumbing Inc.
09/2014 - 09/2014	Assistant Manager Fastrac
06/2014 - 09/2014	Unemployed Unemployed

02/2014 - 06/2014	Full Time Education SUNY Oswego
11/2013 - 02/2014	Lift Attendant Brantling Ski Slopes
02/2013 - 11/2013	Student SUNY Oswego

### **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **Item 4: Other Business Activities**

Brandon James Butler is a registered representative. From time to time, he will offer clients advice or products from this activity. Clients should be aware that these services pay a commission and involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser. Bright Futures Wealth Management, LLC always acts in the best interest of the client; including in the sale of commissionable products to advisory clients. Clients are in no way required to utilize the services any representative of Bright Futures Wealth Management, LLC in such individual's outside capacity.

Brandon James Butler is an investment adviser representative with another firm. From time to time, he will offer clients advice or products from this activity. Bright Futures Wealth Management, LLC always acts in the best interest of the client. Clients are in no way required to utilize the services of any representative of Bright Futures Wealth Management, LLC in such individual's outside capacity.

Brandon James Butler is a licensed insurance agent. This activity creates a conflict of interest since there is an incentive to recommend insurance products based on commissions or other benefits received from the insurance company, rather than on the client's needs. Additionally, the offer and sale of insurance products by supervised persons of BFWM are not made in their capacity as a fiduciary, and products are limited to only those offered by certain insurance providers. BFWM addresses this conflict of interest by requiring its supervised persons to act in the best interest of the client at all times, including when acting as an insurance agent. BFWM periodically reviews recommendations by its supervised persons to assess whether they are based on an objective

evaluation of each client's risk profile and investment objectives rather than on the receipt of any commissions or other benefits. BFWM will disclose in advance how it or its supervised persons are compensated and will disclose conflicts of interest involving any advice or service provided. At no time will there be tying between business practices and/or services (a condition where a client or prospective client would be required to accept one product or service conditioned upon the selection of a second, distinctive tied product or service). No client is ever under any obligation to purchase any insurance product. Insurance products recommended by BFWM's supervised persons may also be available from other providers on more favorable terms, and clients can purchase insurance products recommended through other unaffiliated insurance agencies.

Brandon James Butler works at Equimark East LLC.

Brandon James Butler works at Premo Design Inc.

Brandon James Butler works at Cetera Advisors.

Brandon James Butler works at Bright Futures Wealth Management, LLC.

### **Item 5: Additional Compensation**

Brandon James Butler does not receive any economic benefit from any person, company, or organization, other than Bright Futures Wealth Management, LLC in exchange for providing clients advisory services through Bright Futures Wealth Management, LLC.

### **Item 6: Supervision**

As a representative of Bright Futures Wealth Management, LLC, Brandon James Butler is supervised by Craig LeFeber, the firm's Chief Compliance Officer. Craig LeFeber is responsible for ensuring that Brandon James Butler adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Craig LeFeber is (585) 305-8518.