

*This brochure supplement provides information about Kevin M Fahy that supplements the Bright Futures Wealth Management, LLC brochure. You should have received a copy of that brochure. Please contact Kevin M Fahy if you did not receive Bright Futures Wealth Management, LLC's brochure or if you have any questions about the contents of this supplement.*

*Additional information about Kevin M Fahy is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

# **Bright Futures Wealth Management, LLC**

## **Form ADV Part 2B – Individual Disclosure Brochure**

*for*

**Kevin M Fahy**

Personal CRD Number: 7086030  
Investment Adviser Representative

Bright Futures Wealth Management, LLC  
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Pittsford, NY 14534  
(585) 419-5317  
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UPDATED: 10/23/2020

## Item 2: Educational Background and Business Experience

**Name:** Kevin M Fahy                      **Born:** 1971

### **Educational Background and Professional Designations:**

#### **Education:**

Bachelor's Finance, SUNY Brockport - 1995

#### **Business Background:**

10/2020 - Present                      Investment Adviser Representative  
Bright Futures Wealth Management, LLC

10/2020 - Present                      IAR/Registered Representative  
Cetera Advisors

10/2020 - Present                      Owner/Member  
Rochester Wealth Partners, LLC

05/2019 - 09/2020                      Financial Advisor  
Prudential

12/2017 - 03/2019                      Sr. Customer Service Rep  
Genesee Regional Bank

10/2012 - 11/2017                      Branch Manager  
Fairport Savings Bank

01/2009 - 10/2012                      Shift Manager  
Fleet Feet Sports

## Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

#### **Item 4: Other Business Activities**

Kevin M Fahy is a registered representative. From time to time, he will offer clients advice or products from this activity. Clients should be aware that these services pay a commission and involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser. Bright Futures Wealth Management, LLC always acts in the best interest of the client; including in the sale of commissionable products to advisory clients. Clients are in no way required to utilize the services any representative of Bright Futures Wealth Management, LLC in such individual's outside capacity.

Kevin M Fahy is a licensed insurance agent. From time to time, he will offer clients advice or products from this activity. Clients should be aware that these services pay a commission and involve a possible conflict of interest, as commissionable products can conflict with the fiduciary duties of a registered investment adviser. Bright Futures Wealth Management, LLC always acts in the best interest of the client; including in the sale of commissionable products to advisory clients. Clients are in no way required to implement the plan through any representative of Bright Futures Wealth Management, LLC in their capacity as a licensed insurance agent.

Kevin M Fahy is the president of Notable Networkers.

#### **Item 5: Additional Compensation**

Kevin M Fahy also receives forgivable loans from Cetera, which are conditioned on Kevin M Fahy retaining Cetera's broker-dealer and/or registered investment advisor services. This additional economic benefit creates a conflict of interest for Kevin M Fahy to retain affiliation with Cetera in order to avoid repayment on a loan. Cetera Advisors and Bright Futures Wealth Management, LLC maintain Code of Ethics requiring Kevin M Fahy to always act in your best interest and maintain a supervisory structure to monitor the advisory activities of Bright Futures Wealth Management, LLC in order to reduce potential conflicts of interest.

Kevin M Fahy earns sales incentives or awards from Cetera based on the value of assets under management, investment products sold, number of sales, client referrals, amount of new deposits or amount of new accounts at Cetera.

Bright Futures Wealth Management, LLC does not provide indirect compensation such as sale credits, forgivable loans or others mentioned above to Kevin M Fahy.

## **Item 6: Supervision**

As a representative of Bright Futures Wealth Management, LLC, Kevin M Fahy is supervised by Craig LeFeber, the firm's Chief Compliance Officer. Craig LeFeber is responsible for ensuring that Kevin M Fahy adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Craig LeFeber is (585) 305-8518.